



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Media Strategies & Research-Denver
1580 Lincoln St
Ste 510
Denver, CO 80203-1507

Contract # 1350505

Schedule Dates 09/19/12-09/23/12
Advertiser Planned Parenthood Action Fund (33198)
Agency Media Strategies & Research-Denver (1374)
Product POLITICAL ISSUE (ns) (1187)
Brand PLANNED PARENTHOOD ACTION FUND 2012 (42)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Collins,Suzanne
Phone/Fax /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Lorie Luthman
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,937.50
Net Total \$22,312.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	44	\$26,250.00
Grand Total:	44	\$26,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/12-09/21/12	1	:30	5:01A- 5:30A (EST)				1		1			2	\$100.00	\$200.00	Columbus (WSYX)		8/3/12
2.0	Normal Line / SPOT	09/20/12-09/21/12	1	:30	5:30A- 5:57A (EST)					1	1			2	\$100.00	\$200.00	Columbus (WSYX)		8/3/12
3.0	Normal Line / SPOT	09/19/12-09/20/12	2	:30	5:58A- 6:30A (EST)				1	1				2	\$350.00	\$700.00	Columbus (WSYX)		8/3/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	2	:30	6:30A- 6:57A (EST)				1	1	1			3	\$350.00	\$1,050.00	Columbus (WSYX)		8/3/12
5.0	Normal Line / SPOT	09/19/12-09/21/12	2	:30	6:58A- 9A (EST)				1	1	1			3	\$325.00	\$975.00	Columbus (WSYX)		8/3/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	9A- 10A (EST)	1					X			1	\$125.00	\$125.00	Columbus (WSYX)		8/3/12
7.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	10A- 10:57A (EST)	1				X				1	\$200.00	\$200.00	Columbus (WSYX)		8/3/12
8.0	Normal Line / SPOT	09/19/12-09/19/12	3	:30	10:57A- 12P (EST)	1			X					1	\$450.00	\$450.00	Columbus (WSYX)		8/3/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	12P- 1P (EST)	1					X			1	\$400.00	\$400.00	Columbus (WSYX)		8/3/12
10.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	12:57P- 2P (EST)	1				X				1	\$300.00	\$300.00	Columbus (WSYX)		8/3/12
11.0	Normal Line / SPOT	09/19/12-09/19/12	3	:30	3P- 4P (EST)	1			X					1	\$350.00	\$350.00	Columbus (WSYX)		8/3/12
12.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	4P- 4:30P (EST)	1					X			1	\$350.00	\$350.00	Columbus (WSYX)		8/3/12
13.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	4:30P- 5P (EST)	1				X				1	\$350.00	\$350.00	Columbus (WSYX)		8/3/12
14.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5P- 5:30P (EST)				1	1	1			3	\$450.00	\$1,350.00	Columbus (WSYX)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	5:30P- 6P (EST)				1		1			2	\$450.00	\$900.00	Columbus (WSYX)		8/3/12
16.0	Normal Line / SPOT	09/20/12-09/21/12	2	:30	6P- 6:30P (EST)					1	1			2	\$500.00	\$1,000.00	Columbus (WSYX)		8/3/12
17.0	Normal Line / SPOT	09/19/12-09/20/12	2	:30	6:58P- 7:30P (EST)				1	1				2	\$500.00	\$1,000.00	Columbus (WSYX)		8/3/12
18.0	Normal Line / SPOT	09/19/12-09/21/12	2	:30	7:30P- 7:56P (EST)				1	1	1			3	\$550.00	\$1,650.00	Columbus (WSYX)		8/3/12
19.0	Normal Line / Prime Premium	09/19/12-09/19/12	3	:30	9P- 9:30P (EST)	1			X					1	\$5,500.00	\$5,500.00	Columbus (WSYX)		8/3/12
20.0	Normal Line / Prime	09/20/12-09/20/12	3	:30	7:58P- 9P (EST)	1				X				1	\$1,400.00	\$1,400.00	Columbus (WSYX)	Last Resort	8/3/12
21.0	Normal Line / Prime	09/21/12-09/21/12	3	:30	10P- 11P (EST)	1					X			1	\$1,200.00	\$1,200.00	Columbus (WSYX)	20/20	8/3/12
22.0	Normal Line / Prime Premium	09/23/12-09/23/12	3	:30	7:58P- 11P (EST)	1							X	1	\$2,800.00	\$2,800.00	Columbus (WSYX)	Emmys	8/3/12
23.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:01P- 11:35P (EST)				1	1	1			3	\$575.00	\$1,725.00	Columbus (WSYX)		8/3/12
24.0	Normal Line / SPOT	09/22/12-09/22/12	3	:30	11:30P- 12:05A (EST)	1						X		1	\$450.00	\$450.00	Columbus (WSYX)	LN foll. fb	8/3/12
25.0	Normal Line / SPOT	09/23/12-09/23/12	3	:30	11:01P- 11:35P (EST)	1							X	1	\$575.00	\$575.00	Columbus (WSYX)	LN foll. fb	8/3/12
26.0	Normal Line / SPOT	09/19/12-09/21/12	3	:30	11:35P- 12:05A (EST)				1	1	1			3	\$350.00	\$1,050.00	Columbus (WSYX)	Nightline	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: